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Breakthrough Technology for Heating & Cooling!



MEDIA RELEASE

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“Cool” New Invention Revolutionizes Home Comfort

"Necessity is The Mother of Invention." We've all heard that phrase, but for Colorado native Woody Bates it became a reality when his wife complained how stifling it was in the upstairs of their home in the summer.

Mr. Bates, and his wife had just purchased a new multilevel home and Mrs. Bates complained there wasn't enough cool air upstairs where she needed it. She was particularly uncomfortable sleeping there. Woody Bates (an Indoor Environmental Specialist) was always trying to find better ways to improve indoor air quality and reasoned that by accelerating "air flow" in the home, indoor air could be filtered and conditioned more efficiently while getting more of the cool air in the "air conditioning season" upstairs where it belonged. "It made sense to capture the cold stratified air at the lower levels and power it upstairs. Hence the name Powerzoning. We found a way to maximize the airflow and then send it to the most needed household areas first... or as we called it... the most needed zones. We found that when we did this, the air conditioner ran much less (except in extreme temperatures) because the cooler air being forced up would trickle down, and the air conditioning system only came on as a back up to this simple concept." In wintertime, the "Powerzoning" approach to accelerated airflow can result in the same evenness and savings. The upstairs is a natural daytime solar collector and can be mixed with the more stable lower levels of the house. The furnace comes on only as a back up, except on extremely cold days.

Mr. Bates' Powerzoning concept has been added to his line of indoor air products and has become a top seller in high demand. There are many benefits associated with the revolutionary Powerzoning approach. Besides realizing energy savings on a daily basis there is less wear and tear on the cooling and heating appliances. There are more filters in the system and more air-movement across those elements. There are no stagnated pockets of household air when it's "Powerzoned". You can breathe easier because respiratory reactions are greatly reduced. Indoor air (when not completely treated) can be up to six time worse than outside air. It's believed mold can be prevented from forming, and Radon Gases can be diluted to non-harmful levels. Both mold and radon gas are only harmful in concentrated forms. "Powerzoning" is an Indoor Environmentalists's dream" says Mr. Bates "and it's not expensive. We can accelerate the airflow in a house with a single visit and the daily savings could pay for the Powerzoning costs very quickly. We have always offered a 100% money back guarantee, but no one has ever asked for their money back! They love all the benefits derived from Powerzoning their home. Powerzoning is only available thru PWK Enterprises, Inc."

PWK Enterprises, Inc. and Powerzoning was a featured news story on Denver's 9 News on July 13, 2005. The news clip can be seen at www.powerzoning.com.

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